

# **Exhibit K**

## Ultreo Features



### Sonic Bristles With Power Tip

Sonic action bristles with power tip creates bubbles and cleans away plaque upon contact.



### Ultrasound Waveguide

Channels ultrasound energy into the bubbles.



### Auto Shut-Off Timer

Automatically shuts off after the dental professional-recommended 2 minutes of brushing time.



### Brushing Interval Signal

Signals every 30 seconds to help you clean all areas of your mouth equally.



### Programmable Brush Head Replacement Indicator

When it's time to change your brush head, the word "REPLACE" will illuminate. Programmable for 1 or 2 users per handle.



### Battery Charge Status Indicator

Tells you the level of charge on the battery. With a full charge, you can use Ultreo for up to 28 brushings without additional charging.

## How Ultreo Works

Ultreo takes power brushing where it's never gone before with a groundbreaking combination of ultrasound waveguide technology and precisely tuned sonic bristle action. Ultreo's bristles create bubbles that are powerfully activated by nearly 4 million cycles of ultrasound energy per brushing channeled by a proprietary ultrasound waveguide.

Ultreo - a safe, yet powerful cleaning combination of ultrasound-activated pulsating bubbles and sonic bristle action for a gentle, deep, long-lasting feeling of clean



## A Difference is Guaranteed

Purchase an Ultreo ultrasound toothbrush and use it for 30 days. If your teeth don't feel cleaner than ever before, give us a call at 1.877.4.ULTREO and we'll refund your money. We believe in our ultrasound difference. [Buy Ultreo](#)

## An Experience Unlike Any Other

## A Deep Clean

Ultreo's combination of ultrasound waveguide technology and sonic bristle action can remove hard-to-reach plaque for an incredibly deep feeling of clean.



## A Faster Clean

Ultreo has been clinically proven to remove up to 95% of plaque from hard-to-reach areas in the first minute of brushing.

## Naturally Whiter Teeth

Ultreo has been clinically proven to remove surface stains for naturally whiter teeth in just 14 days.

## Improved Gum Health

Ultreo has been clinically proven to reduce gingivitis in just 30 days.

## A Safe and Gentle Clean

Ultreo is shown to be safe and gentle for everyday use on gums, natural tooth surfaces and dental work.

## A Longer-Lasting Clean

More than half the people who used Ultreo in a recent study thought the feeling of clean after brushing lasted longer than with the power toothbrush they normally use.

## A Brushing Experience People Love

8 out of 10 people who used Ultreo in a recent study would switch to Ultreo from their current power toothbrush. And of those who expressed a preference, 8 out of 10 thought the overall cleaning provided by Ultreo was better compared to the power toothbrush they normally use.

## Customer Care

Ultreo Customer Care and Dental Sales & Service Representatives are available to place orders, handle troubleshooting, process returns and answer questions about Ultreo.

- [Customer Care Home Page](#)
- [Dental Professional Inquiry](#)
- [General Questions & Comments](#)
- [Register My New Ultreo](#)

## Contact Us

**Ultreo, Inc.**

9461 Willows Road NE, Suite 101  
Redmond, WA 98052

[info@ultreo.com](mailto:info@ultreo.com)

p. 1.877.4.ULTREO (485.8736)

f. 425.250.1799

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